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***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

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***PATENT***

In re application of: Neal et al.

Attorney Docket No.: DEM1P007

Application No.: 09/888,340

Examiner: NELSON, Freda Ann

Filed: June 22, 2001

Group: 3628

Title: PRICE OPTIMIZATION WITH RULE  
RELAXATION

Confirmation No.: 7213

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**FILED VIA EFS**

**AMENDMENT A**

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**August 11, 2008**

Dear Sir:

In response to the Office Action mailed March 11, 2008, please amend the above identified patent application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.